

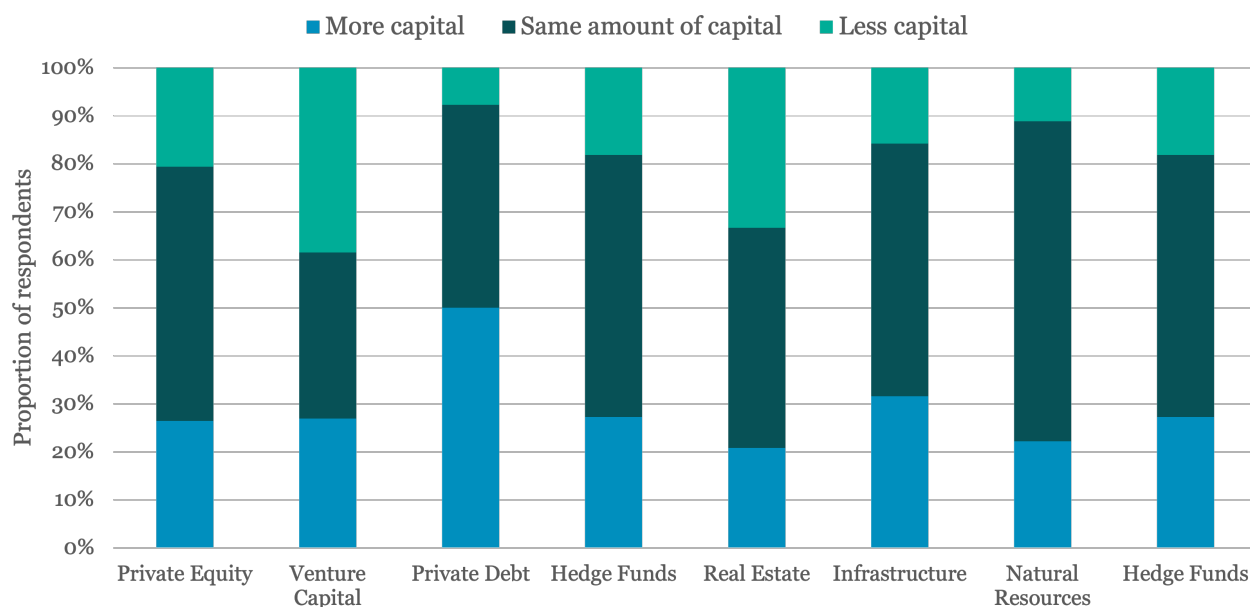
Private Debt Intelligence – 7/15/2024

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Family office investors favor private debt

Chart

In the next 12 months do you expect to invest more, less or the same amount of capital in the following asset classes than you did in the last 12 months?



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Family offices, which make up over a third of the private wealth entities, are showing a clear appetite for private debt strategies. In Preqin's latest investor survey, 50% of family office investors said they expect to invest more capital in private debt in the next 12 months, and only 8% of these investors reported an intention to invest less. There is certainly room for family offices to include more private debt investment in their allocations.

Allocations currently sit at around 4% for family offices in the US, and 3% for European and Latin American family offices.

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